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O. M. SCOTT & SONS CO. * * * MARYSVILLE, OHIO

	DATE	
9543	NAME	
	ST. & NO.	RETUTED
	ALTY & ATATE	★ APR 2 7 1942 ★
- HHAT	CITY & STATE	U. S. Department of Agriculture
	SHIPPING ADDRESS (If Different	
BL		
	WE PAY SHIPPI	NG CHARGES

SPRING — 1942

Scotts SEED FOR SUNNY LAWNS

This is the finest blend of grasses for open or lightly shaded lawns. Triple cleaning makes it 99.91% weedfree. Its choice perennial grasses build permanent and deep-rooted turf. The content of Creeping Bent adds sparkling color and increases resistance to weed invasion.

Scotts SEED FOR SHADED LAWNS

The best selection of special perennial grasses for areas receiving less than half a day of sunlight. Produces brilliant green lawns under trees and between houses. This grass harmonizes in color and quality with turf produced by other Scott Seeds. It is guaranteed 99.91% weedfree.

Scotts CREEPING BENT SEED

For over 20 years Scotts Creeping Bent has been making velvety home lawns and championship golf putting greens. Suitable for building new lawns or sowing into old lawns in full sun or partial shade. Goes twice as far as other seed, so less is required—see rate chart on other side.

Scotts TURF BUILDER

Proper feeding each spring and fall brings out the full beauty of a lawn; makes it thick, weedfree. Turf Builder supplies all needed elements in correct proportions for grass and trees. Its double action gives quick stimulation plus long lasting nourishment.

Turf Builder is economical because it feeds three times more lawn than ordinary fertilizers. Ten pounds is enough for 1,000 square feet of established grass. See rate chart on other side.

WHITE CLOVER Is not used in Scott mixtures because it is better sown alone. Good seed is high and scarce.

SPREADERS Sow Scotts Seed and apply Turf Builder evenly and accurately. See illustrations and prices on other side.

LAWN CARE All bulletins to date assembled in a file with heavy paper binding at 25c and in a de luxe, loose-leaf binder at \$1.

Charge My Account ☐ If you do not have an account please give bank or other reference.

Ship C.O.D.
Amount
Enc. \$

DELIVERED PRICES

•••••	3 lb. cans	- 1	\$ 1.85	
***************************************	5 lb. bags	-	2.95	
***************************************	10 lb. bags	-	5.75	
***************************************	25 lb. bags	-	13.75	
***************************************	50 lb. bags	-	24.75	
***************************************	100 lb. bags	-	49.50	
	4 11			
***************************************	1 lb. cans	-	\$.75	
*************	3 lb. bags	-	2.15	
***************************************	5 lb. bags	-	3.50	
***************************************	10 lb. bags	-	6.75	
***************************************	25 lb. bags	-	16.25	
***************************************	50 lb. bags	-	30.00	
***************************************	1 lb. cans	-	\$ 1.65	
•••••	3 lb. bags	-	4.70	
***************************************	5 lb. bags	-	7.75	
•••••	10 lb. bags	-	15.00	
•••••	25 lb. bags	-	36.25	
	10 lb bons		\$ 1.25	
***************************************	10 lb. bags	-	2.25	
***************************************	25 lb. bags	-	3.75	******************************
***************************************	50 lb. bags	-		
***************************************	100 lb. bags	-	6.50	
***************************************	500 lbs.	-	28.75	
***************************************	1000 lbs.	-	52.50	
•••••	2000 lbs.	-	99.50	
***************************************	½ lb. bags	-	\$.75	***************************************
***************************************	1 lb. bags	-	1.35	***************************************
Model No)	-	\$	***************************************
***************************************	Lawn Care l	Files	\$.25	
	Lawn Care	Binde	ers 1.00	

Total Amount \$.....accept personal checks. They

We are glad to accept personal checks. They do not delay shipping of your order.

IT'S EASY TO ORDER FROM Scotts

Just drop your order in the mail today. It will be shipped the same day Scotts receive it. Overnight delivery can be made to most places from shipping stations in Ohio, Illinois, and New Jersey. Mail your order to the nearest of these offices to save time:

O. M. SCOTT & SONS CO.

MARYSVILLE

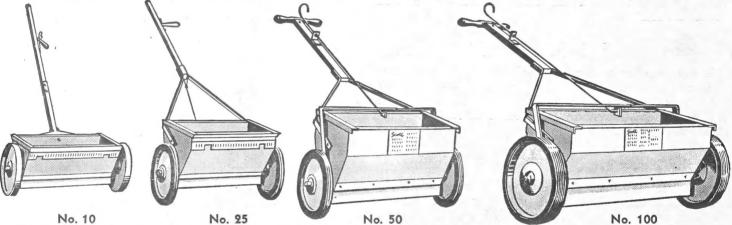
OHIO



O. M. SCOTT & SONS CO.
RIDGEFIELD
N. J.

SPREADERS for Scotts Seed and Turf Builder

With one of these sturdy light-weight machines feeding and seeding can be completed in just a few minutes. They avoid the waste of excessive applications and result in smoother lawns of more uniform color and growth.



HOW MUCH WILL YOU NEED?



Requirements for Each 1,000 sq. ft.

	tarting w Lawns	Improving Old Lawns	
Scotts Seed for Sunny Lawns4 to	6 lbs.	2 to 3 lbs.	
Scotts Seed for Shaded Lawns4 to	o 6 lbs.	2 to 3 lbs.	
Scotts Creeping Bent	3 lbs.	2 lbs.	
Scotts White Clover	lb.	1/4 lb.	
Scotts Turf Builder20	lbs.	10 lbs.	

IT'S EASY TO FIGURE THE SQUARE FEET IN A LAWN

Requirements for starting new lawn on this size lot: 100 lbs. Scotts Turf Builder and 25 lbs. Scotts Lawn Seed. Use about half these amounts for improving existing lawns.

Complete Directions Included in Every Package of Scotts Seed and Turf Builder



We have been going in rather heavily for Mother Goose at our house lately so you'll recognize the above as borrowed property. Incidentally more and more home-owners in referring to Scotts Lawn Seed are crying, "I want some."

This growing demand for Scotts Seed is due to its superior quality resulting from skilled recleaning. We are removing weeds from seed which even ten years ago could not be taken out.

How do we do it? By different processes of screening, blowing, gravity machines, tilting belts, moist canvas - new ideas applied to old equipment and old ideas applied to new. It is a science just like your business or any other; reasonably simple if you know how and terribly confusing if you don't.

Then there must be a big difference in seed quality? Yes, a startling difference; as much as between a masterpiece and the beginners copy; as much as between mother's cooking and the hash from a third rate restaurant.

Does every firm selling seed do the same things to it? Not one in a hundred attempts any of its own cleaning. Not one in five hundred has adequate equipment to do a thorough job. And not one in a thousand cleans seed and then distributes it to the individual home owner. We do not know of another concern whose operations parallel ours.

The purest seed costs less in the long run. There is no doubt about that. You sow less of it and you sow what you are willing to reap. When impure seed is used chaff and weed seeds are scattered profusely; one is pure waste and the other brings lawn disaster.

Lawns have a great appeal this year. They are the home front affording not only beauty but a release from present day pressure. A Scott Lawn is more than ever a prized possession.

Cordially yours

O M SCOTT & SONS CO



